



SUMMER/FALL 2011

CARRBOROCITIZEN.COM
**ONLINE
ADVERTISING
RATES**

AD SIZES AND RATES: (ad rates include color)

Leaderboard 728 x 90 - \$35/week

Top Corner Banner 184 x 90 (left or right) - \$25/week

Small Rectangle 180 x 150 - \$20/week

Large Rectangle 180 x 300 - \$30/week

Deduct \$5/week for runs of 4 weeks or more.
Maximum 5 ads in rotation per position.

Week runs Thursday thru Wednesday (our print paper comes out Thursday and the site is updated the same day.)

Copy may be changed every 4 weeks. If you provide your own creative, please contact us for technical specs.

As of July 2011, carrborocitizen.com averages between 3500 and 4500 unique visitors per week.

Other stats are available upon request.

ADVERTISING
OPPORTUNITIES

CONTACT:

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**THE CARRBORO
CITIZEN**

Your locally owned and operated
community newspaper